

"Industry Information" Sri Lanka tire project newly approved, broadening the "Belt and Road" territory

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A few days ago, the rubber technology exhibition learned that the Shandong Provincial Development and Reform Commission approved the overseas factory construction project of Shandong Haohua Tire Co., Ltd. The project has also become an important part of the "Belt and Road" map.

In response to the "Belt and Road" initiative, Haohua Tire actively implements the globalization strategy, and the first "going out" is to choose the South Asian country of Sri Lanka, which will open up a new territory for Chinese tire enterprises to build factories overseas.

According to the approval documents, the design capacity of Haohua Tire Sri Lanka project is 2000 million sets of high-performance radial tires per year, and the first investment is in the construction of the first phase of the project.

Just over two months ago, on January 1, the Shandong Provincial Development and Reform Commission approved Haohua Tire's project to build 9 million all-steel tires in China.

China Rubber Network saw from the approval documents that the 300 million all-steel tire project has a new construction area of 18,47 square meters, the main buildings include 1 mixing workshop, with a construction area of 3,95 square meters; 300 set of 1 million all-steel tire workshops, with a construction area of 7,85 square meters.

Shandong Haohua Tire Co., Ltd. was established in May 2011, under the leadership of general manager Wang Keqiang, the enterprise continues to develop and grow. In FY5, it ranked 2019th among the world's top 75 tires, 23 places higher than the 2018th place in FY38.

Among the 75 Chinese mainland enterprises of the "Top 29", it ranks 5th after Zhongce Rubber, Linglong Tire, Racing Tire and Hengfeng Rubber.

In early May 2018, the rubber delegation of China Rubber Industry Association went to Sri Lanka and learned that Sri Lanka is an island country in the Indian Ocean and is known as "a pearl in the Indian Ocean". The country's natural rubber is of high quality, especially TPC wrinkled film is a unique natural rubber produced only in Sri Lanka. At that time, Sri Lankan rubber industry enterprises included 5 solid tire production plants, 7 latex glove factories, as well as injection products and molded rubber products, etc., and the rubber additives and rubber machinery and equipment needed were all imported.

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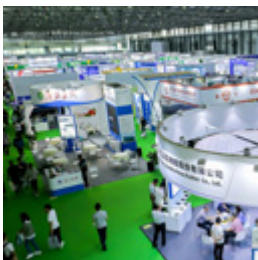


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Contact us

Zhonglian Rubber Co., Ltd

Address: No. 5, Huizhong Road,
Chaoyang District, Beijing

Level 12, Block C, Grand Centre
(100101)

Tel:+86-10-53779792

Fax:+86-10-53779608

Email: rubbertech@chrubber.com

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